

AB 753 Social Media Toolkit

This social media toolkit provides sample materials you can use to show your support for **Assembly Bill (AB) 753 (Robert Garcia)** with your California representatives and your network. It includes a list of bill and legislative resources, sample social media posts, and graphics.

Thank you for your partnership and support!

SUMMARY

AB 753 (Robert Garcia) provides a pathway for Early Childhood Education (ECE) Teachers to serve infants and toddlers. Child care providers are currently struggling to hire a sufficient number of qualified teachers to keep all classrooms fully staffed and open. Furthermore, the lack of care available for infants and toddlers is acute across the state. Compounding the problem are lengthy licensing wait times.

Specifically this bill would:

Authorize childcare and preschool programs to hire an interim associate teacher and provide them with 2 years from their hire date to obtain a Child Development Associate Teacher Permit, or equivalent permit. As a condition, the interim associate teacher must have at least six units from an accredited institution of higher education in early childhood education, child development, or human development, or a combination thereof towards their Child Development Associate Teacher Permit or equivalent. There can be no more than one interim associate teacher pursuant to this provision per classroom.

Assembly Bill (AB) 753 was introduced on February 18, 2025 and amended on April 20, 2025 by Assemblymember Robert Garcia.

RESOURCES

- AB 753 Bill Information: https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202520260AB753
- AB 753 webpage: https://earlyedgecalifornia.org/ab-753-childcare-facility-licensure-teacher-requirements/
- AB 753 sample support letter:
 https://earlyedgecalifornia.org/ab-753-sample-support-letter/
- AB 753 fact sheet:
 https://earlyedgecalifornia.org/wp-content/uploads/2025/04/AB-753_Childcare-St

affing-Crisis_Fact-Sheet_updated.pdf

SAMPLE SOCIAL MEDIA POSTS

Use the hashtags **#AB753** in your social media posts. Make sure to tag the bill author and cosponsors (listed below) so we can get notified and reshare your posts.

Bill Author & Sponsors' Websites:

Assemblymember Robert Garcia: https://a50.asmdc.org/ Early Edge California: https://earlyedgecalifornia.org/

Child Action: https://wp.childaction.org/

Child Care Resource Center: https://www.ccrcca.org/

Unite LA: https://www.unitela.com/ Kidango: https://www.kidango.org/

Bill Author & Sponsors' Social Media Handles:

Facebook	@AsmRobertGarcia @EarlyEdgeCA @Kidango @ChildActionInc @ccrc4kids @unitela1
Instagram	@asmrobertgarcia @earlyedgeca @kidangohq @childactioninc @ccrc4kids @unitela1
LinkedIn	@early-edge-california @kidango @childactioninc @child-care-resource-center @unite-la
х	@EarlyEdgeCA @ccrc4kids @letsunitela @childactioninc @kidango

Sample Posts:

#1)

California's child care staffing crisis for children ages 0 – 5 is acute. Only one in five children under age 5 who are eligible for subsidized care find a placement, due in large part to a dire shortage of childcare workers.

But [TAG Assemblymember Robert Garcia] has a plan to open pathways for early childhood educators. HIs bill would create a fresh stream of candidates for childcare centers to hire, giving more families access to the quality care they need. AB 753 would allow centers to hire Early Childhood Education (ECE) students to support licensed teachers in classrooms while earning their degrees.

Learn more:

https://earlyedgecalifornia.org/ab-753-childcare-facility-licensure-teacher-requirements

Tell your Assemblymember that affordable childcare must also be accessible childcare! Support AB 753 at https://findyourrep.legislature.ca.gov

Cosponsors [Early Edge California, Kidango, Child Care Resource Center, Child Action Inc., UNITE-LA]

#2)

Nearly 900,000 California children ages 0-5 are eligible for subsidized child care. However, only 19% of these children find placements - one of the biggest barriers to expanding care to meet the need is the extreme teacher shortage.

[TAG Assemblymember Robert Garcia] has a bill to create a fresh stream of job candidates to California's childcare centers. His AB 753 would allow aspiring teachers to work under licensed teachers while they complete coursework. More hiring means more California families accessing quality care.

Learn more:

https://earlyedgecalifornia.org/ab-753-childcare-facility-licensure-teacher-requirements

Tell your Assemblymember that this childcare emergency requires immediate action! Support AB 753 at https://findyourrep.legislature.ca.gov

Cosponsors [Early Edge California, Kidango, Child Care Resource Center, Child Action Inc., UNITE-LA]

#3)

Californians' high demand for childcare swamps its available labor force. Scarcity is particularly acute in rural regions and the Central Valley, and for babies and toddlers everywhere.

One smart solution is to ease licensing barriers by allowing aspiring Early Childhood Education teachers who are earning their degrees to support certified teachers in classrooms. [TAG Asm. Robert Garcia's] sensible AB 753 bill would create a pathway for more ECE students to start their careers in California. It also opens opportunities for more kids ages 0-5 to develop the early literacy, early math and language skills they need for success in kindergarten and in life.

Learn more:

https://earlyedgecalifornia.org/ab-753-childcare-facility-licensure-teacher-requirements

Tell your Assemblymember that you support putting more childcare teachers in classrooms now! Support #AB753 at https://findyourrep.legislature.ca.gov

Cosponsors [Early Edge California, Kidango, Child Care Resource Center, Child Action Inc., UNITE-LA]

#4)

Only 19% of California kids ages 0–5 who are eligible for subsidized child care are able to access it, in large part because centers can't hire enough teachers. Asm. Robert Garcia's bill AB 753 would help by allowing aspiring ECE teachers to work under licensed teachers while they finish their studies. This bill is not only good for families and Early Learning and Care teachers, it will strengthen our state's economy by helping more individuals enter and stay in California's workforce."

Learn more

https://earlyedgecalifornia.org/ab-753-childcare-facility-licensure-teacher-requirements

First comment: Tell your Assemblymember that California's childcare emergency requires immediate action! Support [TAG Robert Garcia's] bill AB 753 at https://findvourrep.legislature.ca.gov

Second comment:

Help more babies and toddlers find care. Join us to support AB 753!

Cosponsors [Early Edge California, Kidango, Child Care Resource Center, Child Action Inc., UNITE-LA]

#5)

California is home to more than 1.7 million children under the age of 3 — our state's next generation. These youngest Californians represent about 4% of our state's population and are from diverse backgrounds, with nearly 60% speaking a language other than English at home. Our #babies and #toddlers urgently need high-quality, affordable early learning and care from birth, but we have a dire shortage of care that's impacting families, caregivers, and our economy. Read the @edsource commentary from AB 753 cosponsors @earlyedgeca and @kidangohq on the importance of acting now to ensure our babies have the supports they need to thrive: edsource.org/2025/its-time-to-prioritize-our-youngest-californians/728471 #birthtothree

GRAPHICS

Please use the following graphics to accompany your social media posts. All graphics are available to <u>download here</u>.















