



SB 271 Social Media Toolkit

This social media toolkit provides sample materials you can use to show your support for **Senate Bill (SB) 271 (Gómez Reyes)** with your [California representatives](#) and your network. It includes a list of bill and legislative resources, sample social media posts, and graphics.

Thank you for your partnership and support!

SUMMARY

SB 271 (Gómez Reyes) will ensure that when student parents seek financial aid, childcare, or basic needs support on campus, they receive information and support to access the full scope of support and resources available to them. In addition, SB 271 will require basic needs centers to partner with existing local agencies to support students in accessing childcare subsidies and finding care for their children.

SB 271 was introduced on February 4, 2025.

RESOURCES

- SB 271 bill information:
https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202520260SB271
 - SB 271 webpage:
<https://earlyedgecalifornia.org/sb-271-student-parents-childcare-services-resources-and-programs/>
 - SB 271 sample support letter:
<https://earlyedgecalifornia.org/sb-271-sample-support-letter/>
 - SB 271 fact sheet:
<https://earlyedgecalifornia.org/wp-content/uploads/2025/03/SB-271-Sponsors-Fact-Sheet.pdf>
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SAMPLE SOCIAL MEDIA POSTS

Use the hashtags **#SB271** in your social media posts. Make sure to tag the bill author and cosponsors (listed below) so we can get notified and reshare your posts.

Bill Author & Sponsors' Websites:

- Senator Eloise Gómez Reyes: <https://sd29.senate.ca.gov/>
- Early Edge California: <https://earlyedgecalifornia.org/>
- University of California Students Association (UCSA): <https://ucsa.org/>
- Cal State Student Association (CCSA): <https://calstatestudents.org/>
- Student Senate for the Community Colleges (SSCCC): <https://ssccc.org/>

Bill Author & Sponsors' Social Media Handles:

Facebook	@seneloisereyes @EarlyEdgeCA @UCStudentAssociation @csustudents @StudentSenateCCC
Instagram	@seneloisereyes @earlyedgeca @ucstudents @csustudents @ssccc_official
LinkedIn	@eloise-reyes-726759a @early-edge-california @university-of-california-student-association @california-state-student-association @student-senate-for-california-community-colleges
X	@SenEloiseReyes @EarlyEdgeCA @UCSA @csustudents @SSCCC_OFFICIAL
YouTube	@assemblymembereloisereyes6065 @earlyedgeca @CSSATube @SSCCC_Official

Sample Posts:

#1)

Senate Bill (SB) 271 by **[TAG: Senator Eloise Gómez Reyes]** will strengthen support for #StudentParents working to complete their #highereducation at one of California's public institutions, while raising children. 🎓 Supporting student parents to succeed in #highereducation fosters #economicmobility and well-being for both parents and children in a two generational approach. Learn more: <https://earlyedgecalifornia.org/sb-271-student-parents-childcare-services-resources-and-programs/>

#SB271 is co-sponsored by **[TAG: Early Edge California]**, the **[TAG: University of California Students Association]**, the **[TAG: Cal State Student Association]**, and the **[TAG: Student Senate for the Community Colleges]**. #ParentingStudents #StudentParentSuccess #SupportStudentParents

#2)

#SB271 by [TAG: Senator Eloise Gómez Reyes] and co-sponsored by [TAG: Early Edge California], the [TAG: University of California Students Association], the [TAG: Cal State Student Association], and the [TAG: Student Senate for the Community Colleges] will ensure that when #StudentParents seek #financialaid, #childcare, or #basicneeds support on campus, they receive information and support to access the full scope of support and resources available to them. In addition, SB 271 will require basic needs centers to partner with existing local agencies to support students in accessing childcare subsidies and finding care for their children. 🌟 Learn more:

<https://earlyedgecalifornia.org/sb-271-student-parents-childcare-services-resources-and-programs/> #HigherEd #HigherEducation #ParentingStudents #StudentParentSuccess #SupportStudentParents

#3)

🎓 More than 400,000 #StudentParents in the state of California are pursuing #highereducation. Student parents face significant barriers to completing their education, and while there are some resources on college campuses that can aid them in completing their certificates, degrees, or transferring to four-year institutions, they are often not aware of them. Learn how #SB271 by [TAG: Senator Eloise Gómez Reyes] will #SupportStudentParents:

<https://earlyedgecalifornia.org/sb-271-student-parents-childcare-services-resources-and-programs/>

SB 271 is co-sponsored by [TAG: Early Edge California], the [TAG: University of California Students Association], the [TAG: Cal State Student Association], and the [TAG: Student Senate for the Community Colleges]. #HigherEd #ParentingStudents #StudentParentSuccess

#4)

Did you know? 💬 Access to affordable #childcare is often the most pressing need #StudentParents have when pursuing #highereducation. This gap in campus support places undue stress on student parents and also inhibits the development of their children, which can result in delayed enrollment times and lower graduation rates. Learn how #SB271 by [TAG: Senator Eloise Gómez Reyes] aims to #SupportStudentParents:

<https://earlyedgecalifornia.org/sb-271-student-parents-childcare-services-resources-and-programs/>

SB 271 is co-sponsored by [TAG: Early Edge California], the [TAG: University of California Students Association], the [TAG: Cal State Student Association], and the [TAG: Student Senate for the Community Colleges]. #HigherEd #ParentingStudents #StudentParentSuccess

GRAPHICS

Please use the following graphics to accompany your social media posts.

I Support #StudentParents



We Support #StudentParents



Support #StudentParents (General)








Support #StudentParents (w/ Bill Facts)



SUPPORT #STUDENTPARENTS

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or basic needs support on campus,
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