



Communication Toolkit: DLL Identification Guide

This communication toolkit provides sample materials including messaging, social media posts, and graphics to promote the [DLL Identification Guide](#) by [Californians Together](#), [Early Edge California](#), [Catalyst California](#) and with your network.

Thank you for your partnership and support!

SAMPLE SOCIAL MEDIA POSTS


Tag us (social media handles below) and use the hashtags **#DLLIdentification** and **#SupportDLLs** in your social media posts so we can get notified and reshare your posts.

Social Media Handles:

Facebook	@CaliforniansTogether @EarlyEdgeCA @CatalystCalifornia
Instagram	@caltog @earlyedgeca @catalystcalifornia
LinkedIn	@californians-together @early-edge-california @catalystcalifornia
Twitter	@CalTog @EarlyEdgeCA @CatalystCali

Sample Posts:

Short Announcement

-  Just released! **[TAG: Californians Together]**, **[TAG: Early Edge California]**, and **[TAG: Catalyst California]** have released the “DLL Identification Guide” to support California State Preschool Program (CSPP) providers in the two-step process for Dual Language Learner (DLL) identification. Download the guide: <https://ow.ly/36ml50Rjtbb>
#DLLIdentification #SupportDLLs

Detailed Announcement

- This newly developed “DLL Identification Guide” from **[TAG: Californians Together]**, **[TAG: Early Edge California]**, and **[TAG: Catalyst California]** is dedicated to ensuring Dual Language Learner (DLL) identification is a positive experience for providers, emphasizing the important role it plays in building strong relationships with DLL children

and their families. It covers essential DLL identification principles, effective family engagement strategies, objectives of the Family Language Instrument and Family Language and Interest Interview, and valuable insights into using data for DLL services. Access the guide: <https://ow.ly/36ml50Rjtbb> #DLLIdentification #SupportDLLs

EMAIL/NEWSLETTER BLURB

NEW DLL Identification Guide for CSPP Providers

Dual Language Learners (DLLs) are children whose first language is a language other than English or children who are developing two or more languages, one of which may be English. To tailor services effectively for these students, California State Preschool Programs (CSPPs) are required to follow a two-step process for DLL identification. This newly developed “DLL Identification Guide” from [Californians Together](#), [Early Edge California](#), and [Catalyst California](#) is dedicated to ensuring DLL identification is a positive experience for providers, emphasizing the important role it plays in building strong relationships with DLL children and their families. It covers essential DLL identification principles, effective family engagement strategies, objectives of the Family Language Instrument and Family Language and Interest Interview, and valuable insights into using data for DLL services.

[Access the DLL Identification Guide](#)

GRAPHICS

Scroll down to pages 3-4 to see the various graphics to accompany your posts.

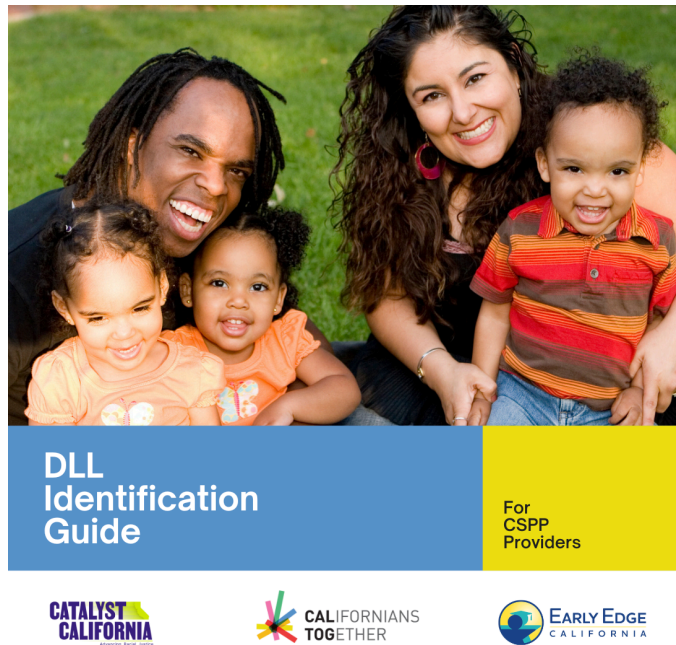
Rectangle

Note: Recommended graphic to use on your Twitter posts.



Square

Note: Recommended graphic to use on your Facebook, Instagram, or LinkedIn posts.



Vertical

Note: Recommended graphic to use on your Facebook or Instagram stories.

Just released!



**DLL
Identification
Guide**

For
CSPP
Providers

