



AB 2268 Social Media Toolkit

This social media toolkit provides sample materials you can use to show your support for **Assembly Bill (AB) 2268 (Muratsuchi)** with your [California representatives](#) and your network. It includes a list of bill and legislative resources, sample social media posts, and graphics.

Thank you for your partnership and support!

SUMMARY

AB 2268 (Muratsuchi) will ensure that the language proficiency of the state's youngest emerging bilingual students is not evaluated with developmentally inappropriate assessments that could harm their academic and life trajectories.

AB 2268 was introduced on February 8, 2024.

RESOURCES

- AB 2268 website:
<https://earlyedgecalifornia.org/ab-2268-english-language-proficiency-assessments-for-tk/>
 - AB 2268 sample support letter:
<https://earlyedgecalifornia.org/ab-2268-sample-support-letter/>
 - AB 2268 fact sheet:
https://earlyedgecalifornia.org/wp-content/uploads/2024/02/AB-2268-Fact-Sheet-Administration-of-ELPAC-for-TK-students_updated.pdf
 - AB 2268 bill information:
https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB2268
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SAMPLE SOCIAL MEDIA POSTS

Use the hashtags **#AB2268** in your social media posts. Make sure to tag the bill author and cosponsors (listed below) so we can get notified and reshare your posts.

Bill Author:

	Asm. Al Muratsuchi
Facebook	@Muratsuchi
Instagram	@asmmuratsuchi
LinkedIn	@al-muratsuchi-ab916a7
Twitter	@AsmMuratsuchi

Bill Sponsors:

	Early Edge California	California Association for Bilingual Education (CABE)	Californians Together (CalTog)
Facebook	@EarlyEdgeCA	@CABEorg	@CaliforniansTogether
Instagram	@earlyedgeca	@go_cabe	@caltog
LinkedIn	@early-edge-california	@californiaassociationbilingualeducation	@californians-together
Twitter	@EarlyEdgeCA	@CABEBEBILINGUAL	@CalTog
YouTube	@earlyedgeca	@ITCABE	@californianstogether2459

Sample Posts:

- #AB2268 by [TAG: Asm. Al Muratsuchi] and co-sponsored by [TAG: Early Edge California], [TAG: CABE], and [TAG: Californians Together] will ensure that the language proficiency of the state’s youngest emerging #bilingual students is not evaluated with developmentally inappropriate assessments that could harm their academic and life trajectories. Learn more: <https://ow.ly/k6OB50QJyTc>
- #AB2268 by [TAG: Asm. Al Muratsuchi] and co-sponsored by [TAG: Early Edge California], [TAG: CABE], and [TAG: Californians Together] would protect the state’s youngest emerging #bilingual students by ensuring they are not negatively impacted by the administration of an assessment ill-suited for their developmental stage. Specifically, AB 2268 seeks to exempt #TK students from being administered either the initial or summative ELPAC for the purposes of English Learner identification. Learn more: <https://ow.ly/k6OB50QJyTc>

GRAPHICS



SUPPORT AB 2268 (MURATSUCHI)



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(MURATSUCHI)**