AB 1947 Social Media Toolkit

This social media toolkit provides sample materials you can use to show your support for Assembly Bill (AB) 1947 (Rivas) with your California representatives and your network. It includes a list of helpful bill-related links, sample social media posts, and graphics.

Thank you for your partnership and support!

SUMMARY

AB 1947 (Rivas) will support California State Preschool Program (CSPP) educators in receiving professional development that allows them to provide equitable, high-quality learning experiences for all children, including Dual Language Learners (DLLs), as envisioned in Governor Newsom’s Master Plan for Early Learning and Care.

AB 1947 was introduced on January 29, 2024.

HELPFUL LINKS

- AB 1947 webpage: https://earlyedgecalifornia.org/ab-1947-dual-language-learner-professional-development/

SAMPLE SOCIAL MEDIA POSTS
Use the hashtags #AB1947 and #SupportDLLs in your social media posts. Make sure to tag the bill author and co-sponsors (listed below) so we can get notified and reshare your posts.

Bill Author:

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Instagram</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>@AsmLuzRivas</td>
<td>@luzmrivas</td>
<td>@AsmLuzRivas</td>
</tr>
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</table>

Bill Sponsors:

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Instagram</th>
<th>LinkedIn</th>
<th>Twitter</th>
<th>YouTube</th>
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<tbody>
<tr>
<td>@EarlyEdgeCA</td>
<td>@earlyedgeca</td>
<td>@early-edge-california</td>
<td>@EarlyEdgeCA</td>
<td>@earlyedgeca</td>
</tr>
<tr>
<td>@CaliforniansTogether</td>
<td>@californians-together</td>
<td>@calaog</td>
<td>@CalTog</td>
<td>@californianstogether2459</td>
</tr>
</tbody>
</table>

Sample Posts:

- **Master Plan Focus:**
  #AB1947 by [TAG: Asm. Luz Rivas] and co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] will support California State Preschool Program (CSPP) educators in receiving professional development that allows them to provide equitable, high-quality learning experiences for all children, including Dual Language Learners (#DLLs), as envisioned in Governor Newsom’s Master Plan for Early Learning and Care. Learn more: [https://ow.ly/7FC450QJyQc](https://ow.ly/7FC450QJyQc) #SupportDLLs #TeacherPD

- **Supporting DLLs #1:**
  California is home to the nation’s largest population of Dual Language Learners (#DLLs). These young children have the potential to reap the academic, social, and cultural benefits of #bilingualism when they are in Early Learning environments that effectively support the development of both the home language and English. #AB1947 by [TAG: Asm. Luz Rivas] and co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] will ensure that educators in our state preschool program receive
professional development specifically aimed at supporting DLL children. Learn more: 
https://ow.ly/7FC450QJyQc #SupportDLLs #TeacherPD

- **Supporting DLLs #2:**
  
  #AB1947 by [TAG: Asm. Luz Rivas] supports Dual Language Learner (DLL) children in 
  California’s state preschool through increased and DLL-specific professional 
  development (PD). DLL-PD plays a critical role in enhancing teachers’ ability to 
  #SupportDLLs effectively: teachers are able to gain a deeper understanding of #DLLs' 
  unique linguistic and cultural needs, leading to more tailored and impactful instructional 
  practices. Learn more about #AB1947 and why [TAG: Early Edge California] and [TAG: 
  Californians Together] are proud to co-sponsor this legislation: 
  https://ow.ly/7FC450QJyQc #TeacherPD

- **Supporting Educators in their Work:**
  
  With professional development centered on supporting Dual Language Learners 
  (#DLLs), educators can stay up to date with #bilingual education’s best practices. 
  #AB1947 (TAG: Asm. Luz Rivas) ensures that CSPP educators will receive increased 
  opportunities each year for professional development, including DLL-specific training. 
  Learn more: https://ow.ly/7FC450QJyQc 

  Co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] 
  #SupportDLLs #TeacherPD

- **Specific Outcomes of DLL-PD:**
  
  Educators who receive professional development related to supporting Dual Language 
  Learners (DLLs) are more likely to use evidence-based instructional practices with 
  #DLLs, including providing books and instruction in children’s home languages, which 
  helps them better connect with DLLs and families. #AB1947 by [TAG: Asm. Luz Rivas] 
  and co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] aims 
  to ensure California’s state preschool educators receive specific professional 
  development to support them in serving DLL children. Learn more: 
  https://ow.ly/7FC450QJyQc

GRAPHICS

Scroll down to pages 4 and 5 to see various social media graphics to accompany your posts.

General:
Master Plan Focus:

Supporting DLLs #1:

Supporting DLLs #2:
Supporting Educators in their Work:

Specific Outcomes of DLL-PD: