



AB 1947 Social Media Toolkit

This social media toolkit provides sample materials you can use to show your support for **Assembly Bill (AB) 1947 (Rivas)** with your [California representatives](#) and your network. It includes a list of helpful bill-related links, sample social media posts, and graphics.

Thank you for your partnership and support!

SUMMARY

AB 1947 (Rivas) will support California State Preschool Program (CSPP) educators in receiving professional development that allows them to provide equitable, high-quality learning experiences for all children, including Dual Language Learners (DLLs), as envisioned in Governor Newsom’s Master Plan for Early Learning and Care.

AB 1947 was introduced on January 29, 2024.

HELPFUL LINKS

- AB 1947 webpage:
<https://earlyedgecalifornia.org/ab-1947-dual-language-learner-professional-development/>
 - AB 1947 sample support letter:
<https://earlyedgecalifornia.org/ab-1947-sample-support-letter/>
 - AB 1947 fact sheet:
<https://earlyedgecalifornia.org/wp-content/uploads/2024/02/AB-1947-L.-Rivas-DLL-PD-in-CSPP-Fact-Sheet.pdf>
 - AB 1947 bill information:
https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB1947
-

SAMPLE SOCIAL MEDIA POSTS

Use the hashtags **#AB1947** and **#SupportDLLs** in your social media posts. Make sure to tag the bill author and co-sponsors (listed below) so we can get notified and reshare your posts.

Bill Author:

	Asm. Luz Rivas
Facebook	@AsmLuzRivas
Instagram	@luzmrivas
Twitter	@AsmLuzRivas

Bill Sponsors:

	Early Edge California	Californians Together (CalTog)
Facebook	@EarlyEdgeCA	@CaliforniansTogether
Instagram	@earlyedgeca	@caltog
LinkedIn	@early-edge-california	@californians-together
Twitter	@EarlyEdgeCA	@CalTog
YouTube	@earlyedgeca	@californianstogether2459

Sample Posts:

- Master Plan Focus:**
 #AB1947 by [TAG: Asm. Luz Rivas] and co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] will support California State Preschool Program (CSPP) educators in receiving professional development that allows them to provide equitable, high-quality learning experiences for all children, including Dual Language Learners (#DLLs), as envisioned in Governor Newsom’s Master Plan for Early Learning and Care. Learn more: <https://ow.ly/7FC450QJyQc> #SupportDLLs #TeacherPD
- Supporting DLLs #1:**
 California is home to the nation’s largest population of Dual Language Learners (#DLLs). These young children have the potential to reap the academic, social, and cultural benefits of #bilingualism when they are in Early Learning environments that effectively support the development of both the home language and English. #AB1947 by [TAG: Asm. Luz Rivas] and co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] will ensure that educators in our state preschool program receive

professional development specifically aimed at supporting DLL children. Learn more: <https://ow.ly/7FC450QJyQc> #SupportDLLs #TeacherPD

- **Supporting DLLs #2:**

#AB1947 by [TAG: Asm. Luz Rivas] supports Dual Language Learner (DLL) children in California's state preschool through increased and DLL-specific professional development (PD). DLL-PD plays a critical role in enhancing teachers' ability to #SupportDLLs effectively: teachers are able to gain a deeper understanding of #DLLs' unique linguistic and cultural needs, leading to more tailored and impactful instructional practices. Learn more about #AB1947 and why [TAG: Early Edge California] and [TAG: Californians Together] are proud to co-sponsor this legislation: <https://ow.ly/7FC450QJyQc> #TeacherPD

- **Supporting Educators in their Work:**

With professional development centered on supporting Dual Language Learners (#DLLs), educators can stay up to date with #bilingual education's best practices. #AB1947 ([TAG: Asm. Luz Rivas]) ensures that CSPP educators will receive increased opportunities each year for professional development, including DLL-specific training. Learn more: <https://ow.ly/7FC450QJyQc>

Co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] #SupportDLLs #TeacherPD

- **Specific Outcomes of DLL-PD:**

Educators who receive professional development related to supporting Dual Language Learners (DLLs) are more likely to use evidence-based instructional practices with #DLLs, including providing books and instruction in children's home languages, which helps them better connect with DLLs and families. #AB1947 by [TAG: Asm. Luz Rivas] and co-sponsored by [TAG: Early Edge California] and [TAG: Californians Together] aims to ensure California's state preschool educators receive specific professional development to support them in serving DLL children. Learn more: <https://ow.ly/7FC450QJyQc>

GRAPHICS

Scroll down to pages 4 and 5 to see various social media graphics to accompany your posts.

General:



Master Plan Focus:



Supporting DLLs #1:



Supporting DLLs #2:



• WHY WE SUPPORT AB 1947 •

AB 1947 supports DLL children in California's state preschool through increased and DLL-specific professional development. [#SupportDLLs](#)



Supporting Educators in their Work:



• WHY WE SUPPORT AB 1947 •

AB 1947 ensures that CSPP educators will receive increased opportunities each year for professional development, including DLL-specific training. [#SupportDLLs](#)



Specific Outcomes of DLL-PD:



• WHY WE SUPPORT AB 1947 •

AB 1947 aims to ensure California's state preschool educators receive specific professional development to support them in serving DLL children. [#SupportDLLs](#)

