AB 393 Social Media Toolkit

This social media toolkit provides sample materials you can use to show your support for Assembly Bill (AB) 393 (Rivas) with your California representatives and your network. It includes a list of bill and legislative resources, sample social media posts, and graphics.

Thank you for your partnership and support!

RESOURCES

- AB 393 website: https://earlyedgecalifornia.org/ab-393-dual-language-learner/
- AB 393 sample support letter: https://earlyedgecalifornia.org/ab-393-sample-support-letter/
- California legislative information: https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240AB393
- Find your California representative: https://findyourrep.legislature.ca.gov/

SAMPLE SOCIAL MEDIA POSTS

Use the hashtags #AB393 and #SupportDLLs in your social media posts. Make sure to tag the bill authors and cosponsors (listed below) so we can get notified and reshare your posts.

**Bill Authors:**

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Asm. Luz Rivas</th>
<th>Asm. Joaquin Arambula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>@AsmLuzRivas</td>
<td>@AsmArambula</td>
</tr>
<tr>
<td>Instagram</td>
<td>@luzmrivas</td>
<td>@asmarambula</td>
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<tr>
<td>Twitter</td>
<td>@AsmLuzRivas</td>
<td>@AsmArambula</td>
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Sample Posts:

- #AB393 co-authored by Asm. Luz Rivas and Asm. Joaquin Arambula [TAG BILL AUTHORS] builds on the previous efforts of #AB1363 in implementing a standardized, asset-based process for identifying Dual Language Learners (DLLs) in state preschool by expanding it to state child care programs. Learn more: [Link](https://earlyedgecalifornia.org/ab-393-dual-language-learner/) #SupportDLLs

- #AB393 co-authored by Asm. Luz Rivas and Asm. Joaquin Arambula [TAG BILL AUTHORS], and cosponsored by Early Edge California, California Association for Bilingual Education, and Californians Together [TAG BILL SPONSORS], takes a critical step in implementing the recommendations from the Governor’s Master Plan for Early Learning and Care for supporting Dual Language Learners (DLLs). Learn how: [Link](https://earlyedgecalifornia.org/ab-393-dual-language-learner/) #SupportDLLs

- #CAleg, support #AB393 by Asm. Luz Rivas and Asm. Joaquin Arambula [TAG BILL AUTHORS]! ✔ AB 393 aligns with California’s positive shift to acknowledging bilingualism as a linguistic and cultural diversity asset. That’s why it is supported by child care advocates like Early Edge California, California Association for Bilingual Education, and Californians Together [TAG BILL SPONSORS]. Learn more: [Link](https://earlyedgecalifornia.org/ab-393-dual-language-learner/) #SupportDLLs

- #AB393 is supported by child care advocates like Early Edge California, California Association for Bilingual Education, and Californians Together [TAG BILL SPONSORS] because it engages families in understanding the benefits of bilingualism and supporting
their children in developing their home language. Learn more: https://earlyedgecalifornia.org/ab-393-dual-language-learner #SupportDLLs

- #AB393, co-authored by Asm. Luz Rivas and Asm. Joaquin Arambula [TAG BILL AUTHORS], helps inform institutional and program policies and practices necessary to support the simultaneous development of a child's home language and English. Learn more: https://earlyedgecalifornia.org/ab-393-dual-language-learner #SupportDLLs

GRAPHICS
WHY WE SUPPORT AB 393

Aligns with California's positive shift to acknowledging bilingualism as a linguistic and cultural diversity asset. #SupportDLLs

WHY WE SUPPORT AB 393

Engages families in understanding the benefits of bilingualism and supporting their children in developing their home language. #SupportDLLs
WHY WE SUPPORT AB 393

Helps inform institutional and program policies and practices necessary to support the simultaneous development of a child’s home language and English. #SupportDLLs

WHY WE SUPPORT AB 393

Supports more Dual Language Learners in state programs by systematizing process for CSPP, CCTR, and CMIG. #SupportDLLs