Social Media Toolkit:
Dual Language Learner Support Webinar Series

Last updated: June 6, 2023

Assembly Bill (AB) 1363 (Rivas) went into effect on January 1, 2023. California State Preschool Programs (CSPPs) are now using the Dual Language Learner (DLL) identification process, as outlined by the California Department of Education (CDE), to better support DLL students. CDE guidance on the process can be found in Management Bulletin (MB) 23-03.

To help spread awareness of the **Dual Language Learner Support Webinar Series** and support AB 1363 implementation, bill cosponsor Early Edge California put together this social media toolkit which includes sample messaging, posts, and graphics. Please note, this document will be updated with more details as information unfolds.

Thank you for your support!

NEWSLETTER BLURB

Save-the-Date

California State Preschool Program (CSPP) contractors, teachers and directors, mark your calendars! The California Department of Education (CDE), Early Education Division (EED) is hosting a **Dual Language Learner (DLL) Support Webinar Series**. The three-part webinar series will take place on Tuesdays from 3 - 4:30 pm (PT).

- **May 9th** | Part One: Identifying DLLs in CSPPs
- **May 16th** | Part Two: Data Reporting DLLs in CSPPs
- **June 13th** | Part Three: Supporting DLLs in CSPPs

You can subscribe to the Early Education Division's email distribution lists to get the Zoom links and information to attend these DLL webinars. To subscribe to the Early Education Division email distribution lists, subscribe here: https://www.cde.ca.gov/sp/cd/ci/emailindex.asp.

Part One: Identifying DLLs in CSPPs

Join the California Department of Education (CDE), Early Education Division (EED) for **Part One: Identifying Dual Language Learners (DLLs) in California State Preschool Programs (CSPPs)** on **Tuesday, May 9th from 3 - 4:30 pm (PT)**. This webinar will address identifying DLLs in CSPPs and will cover the following:

- A policy background on [Assembly Bill (AB) 1363](#)
- The importance of multilingualism and cultural diversity
- Policy and procedures guidance
- Resources and supports
- Frequently Asked Questions (FAQs)

Part one will also feature a new video from Early Edge California, cosponsors of AB 1363, and a practitioner perspective from Jessica Gutierrez, Program Manager at Fresno Unified School District.

Join here:

- **Zoom link:** https://us02web.zoom.us/j/83310581800
- **Webinar ID:** 833 1058 1800
- **Passcode:** 433381

[Subscribe](#) to the Early Education Division email distribution lists.

Part Two: Data Reporting DLLs in CSPPs

Join the California Department of Education (CDE), Early Education Division (EED) for **Part Two: Data Reporting Dual Language Learners (DLLs) in California State Preschool Programs (CSPPs)** on **Tuesday, May 16th from 3 - 4:30 pm (PT)**.

This webinar will address data reporting for DLLs in CSPPs and will:
- Review the Preschool Language Information System (PLIS), updated PLIS data; reporting instructions, and the PLIS reporting schedule;
- Provide information on new PLIS Report data fields;
- Address select PLIS FAQs;
- Sshare DLL Management Bulletin and PLIS resources; and
- Include a live Q&A session!

Join here:

- **Zoom link:** https://us02web.zoom.us/j/85235243010
- **Webinar ID:** 852 3524 3010
- **Passcode:** 759866

Subscribe to the Early Education Division email distribution lists.

Part Three: Supporting DLLs in CSPPs

Join the California Department of Education (CDE), Early Education Division (EED) for **Part Three: Supporting Dual Language Learners (DLLs) in California State Preschool Programs (CSPPs)** on **Tuesday, June 13th from 3 - 4:30 pm (PT)**.

This webinar will include:
- Highlights from the DLL Webinar Series;
- DLLs in California;
- A policy background;
- Guest speakers on classroom strategies and family engagement to support DLLs;
- A panel discussion; and
- Resources

Join here:

- **Zoom link:** https://us02web.zoom.us/j/82244816937
- **Webinar ID:** 822 4481 6937
- **Passcode:** 802104

Access the DLL Support web page to learn more.

HASHTAGS & SOCIAL MEDIA HANDLES

Use the hashtags **#AGreatStartforCA**, **#CAsGreatStart**, **#AB1363**, and **#SupportDLLs** in your social media posts.

Other hashtags to include are:
- #CSPP
- #DLL
- #DualLanguageLearners
- #EarlyEd
- #equity

Make sure to tag the post and/or picture with the **California Department of Education (CDE)**, **California's Universal Prekindergarten (UPK)**, and **Early Edge California** social media handles so we can get notified and reshare your posts. We also included the social media handles for the bill author and cosponsors.

	California Department of Education (CDE)	**California's Universal Prekindergarten (UPK)**	**Early Edge California**
Facebook	@CAEducation	@CAUniversalPreK	@EarlyEdgeCA
Instagram	@cadepted	@cauniversalprek	@earlyedgeca
LinkedIn	@cadepted	@cauniversalprek	@early-edge-california
Twitter	@CADeptEd	@CAUniversalPreK	@EarlyEdgeCA

AB 1363 Author:

	Asm. Luz Rivas
Facebook	@AsmLuzRivas
Instagram	@luzmrivas
Twitter	@AsmLuzRivas

AB 1363 Sponsors:

	Early Edge California	**Catalyst California** *(formerly Advancement Project California)*	**California Association for Bilingual Education (CABE)**	**Californians Together (CalTog)**
Facebook	@EarlyEdgeCA	@CatalystCalifornia	@CABEorg	@CaliforniansTogether
Instagram	@earlyedgeca	@catalystcalifornia	@go_cabe	@caltog
LinkedIn	@early-edge-california	@catalystcalifornia	@californiaassociationbilingualeducation	@californians-together
Twitter	@EarlyEdgeCA	@CatalystCali	@CABEBEBILINGUAL	@CalTog

SAMPLE SOCIAL MEDIA POSTS & GRAPHICS

1) Save-the-Date

Facebook, Instagram, and LinkedIn version

Mark your calendars! 📅The California Department of Education (CDE) [TAG], Early Education Division (EED) will be hosting a Dual Language Learner (#DLL) Support Webinar Series. The three-part webinar series will take place on Tuesdays from 3 - 4:30 pm (PT).

✔️ May 9th: Identifying DLLs in California State Preschool Programs (CSPPs)
✔️ May 16th: Data Reporting DLLs in CSPPs
✔️ June 13th: Supporting DLLs in CSPPs

#AGreatStartforCA #CAsGreatStart #AB1363 #SupportDLLs #CSPP #DualLanguageLearners #EarlyEd #equity

<u>Twitter version</u>

Mark your calendars!📅 @CADeptEd is hosting a #DLL Support Webinar Series which takes place on Tuesdays from 3-4:30pm (PT). #AGreatStartforCA #CAsGreatStart #AB1363 #SupportDLLs
✔️5/9: Identifying DLLs in CSPPs
✔️5/16: Data Reporting DLLs in CSPPs
✔️6/13: Supporting DLLs in CSPPs

Rectangle graphic

Square graphic

TUESDAYS FROM 3 - 4:30 PM (PT)

May 9th | Part 1: Identifying DLLs in CSPPs
May 16th | Part 2: Data Reporting DLLs in CSPPs
June 13th | Part 3: Supporting DLLs in CSPPs

Presented by the California Department of Education (CDE),
Early Education Division (EED)

2) Part One: Identifying DLLs in CSPPs

Facebook, Instagram, and LinkedIn version

Join the California Department of Education [TAG], Early Education Division for "Part One: Identifying #DualLanguageLearners (DLLs) in California State Preschool Programs (CSPPs)" on Tuesday, May 9th from 3 - 4:30 pm (PT). This webinar will address identifying DLLs in CSPPs and will cover a policy background on #AB1363, the importance of #multilingualism and cultural diversity, policy and procedures guidance, resources and supports, and FAQs. Part one will also feature a new video from Early Edge California [TAG], a cosponsor of AB 1363, and a practitioner perspective from Jessica Gutierrez, Program Manager at Fresno Unified School District. Join via Zoom using the link below.

▪ **Zoom link:** https://us02web.zoom.us/j/83310581800
▪ **Webinar ID:** 833 1058 1800
▪ **Passcode:** 433381

#AGreatStartforCA #CAsGreatStart #SupportDLLs #CSPP #DLL #EarlyEd #equity

Twitter version

Join @CADeptEd for "Part 1: Identifying DLLs in CSPPs" on May 9th featuring a new video from @EarlyEdgeCA, a cosponsor of #AB1363, and a practitioner perspective. #AGreatStartforCA #CAsGreatStart #SupportDLLs

▪**Zoom:** https://us02web.zoom.us/j/83310581800
▪**ID:** 833 1058 1800
▪**Passcode:** 433381

Rectangle graphic

Square graphic

PART ONE: IDENTIFYING DUAL LANGUAGE LEARNERS (DLLS) IN CALIFORNIA STATE PRESCHOOL PROGRAMS (CSPPS)
Presented by the California Department of Education (CDE), Early Education Division (EED)

TUESDAY, MAY 9, 2023 | 3 - 4:30 PM (PT)

Zoom: https://us02web.zoom.us/j/8331058180
Webinar ID: 833 1058 1800
Passcode: 433381

FEATURED SPEAKER:

JESSICA GUTIERREZ
PROGRAM MANAGER
FRESNO UNIFIED SCHOOL DISTRICT

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3) Part Two: Data Reporting DLLs in CSPPs

Facebook, Instagram, and LinkedIn version

Join the California Department of Education [TAG], Early Education Division for "Part Two: Data Reporting #DualLanguageLearners (DLLs) in California State Preschool Programs (CSPPs)" on **Tuesday, May 16th from 3 - 4:30 pm (PT)**. This webinar will address data reporting for DLLs in CSPPs and will: review the Preschool Language Information System (PLIS), updated PLIS data reporting instructions, and the PLIS reporting schedule; provide information on new PLIS Report data fields; address select PLIS FAQs; share DLL Management Bulletin and PLIS resources; and include a live Q&A session! Join via Zoom using the link below.

- **Zoom link:** https://us02web.zoom.us/j/85235243010
- **Webinar ID:** 852 3524 3010
- **Passcode:** 759866

#AGreatStartforCA #CAsGreatStart #AB1363 #SupportDLLs #CSPP #DLL #EarlyEd #equity

Twitter version

Join @CADeptEd for "Part 2: Data Reporting DLLs in CSPPs" on May 16th featuring the Preschool Language Information System (PLIS) & a Q&A session! #AGreatStartforCA #CAsGreatStart #AB1363 #SupportDLLs

- **Zoom:** https://us02web.zoom.us/j/85235243010
- **Webinar:** 852 3524 3010
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Rectangle graphic

PART TWO: DATA REPORTING DUAL LANGUAGE LEARNERS (DLLS) IN CALIFORNIA STATE PRESCHOOL PROGRAMS (CSPPS)

Presented by the California Department of Education (CDE), Early Education Division (EED)

TUESDAY, MAY 16, 2023 | 3 – 4:30 PM (PT)

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Passcode: 759866

Square graphic

PART TWO: DATA REPORTING DUAL LANGUAGE LEARNERS (DLLS) IN CALIFORNIA STATE PRESCHOOL PROGRAMS (CSPPS)

Presented by the California Department of Education (CDE), Early Education Division (EED)

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Zoom: https://us02web.zoom.us/j/85235243010
Webinar ID: 852 3524 3010
Passcode: 759866

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4) Part Three: Supporting DLLs in CSPPs

Facebook, Instagram, and LinkedIn version

Join the California Department of Education [TAG], Early Education Division for "Part Three: Supporting #DualLanguageLearners (DLLs) in California State Preschool Programs (CSPPs)" on **Tuesday, June 13th from 3 - 4:30 pm (PT)**. This webinar will include highlights from the DLL Webinar Series, DLLs in California, a policy background, guest speakers on classroom strategies and family engagement to support DLLs, a panel discussion, and resources. Join via Zoom using the link below.

▪ **Zoom link:** https://us02web.zoom.us/j/82244816937
▪ **Webinar ID:** 822 4481 6937
▪ **Passcode:** 802104

Access the DLL Support web page to learn more: https://www.cde.ca.gov/sp/cd/ci/dllsupport.asp

#AGreatStartforCA #CAsGreatStart #AB1363 #SupportDLLs #CSPP #DLL #EarlyEd #equity

Twitter version

Join @CADeptEd for "Part 3: Supporting DLLs in CSPPs" on June 13th featuring guest speakers on classroom strategies & family engagement to #SupportDLLs. #AGreatStartforCA #CAsGreatStart #AB1363
▪ **Zoom link:** https://us02web.zoom.us/j/82244816937
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Rectangle graphic

PART THREE: SUPPORTING DUAL LANGUAGE LEARNERS (DLLS) IN CALIFORNIA STATE PRESCHOOL PROGRAMS (CSPPS)
Presented by the California Department of Education (CDE), Early Education Division (EED)

TUESDAY, JUNE 13, 2023 | 3 – 4:30 PM (PT)

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Square graphic

PART THREE: SUPPORTING DUAL LANGUAGE LEARNERS (DLLS) IN CALIFORNIA STATE PRESCHOOL PROGRAMS (CSPPS)

Presented by the California Department of Education (CDE), Early Education Division (EED)

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Webinar ID: 822 4481 6937
Passcode: 802104

ABOUT US

The California Department of Education (CDE) is an agency within the Government of California that oversees public education. The CDE, Early Education Division (EED) is a part of the Opportunities for All Branch and provides leadership and support to contractors and the child development community, ensuring high quality early education programs are provided to children ages birth to 13 years.

California's Universal PreKindergarten (UPK) is a brand designed by CDE to serve as an umbrella brand for all the programs that are a part of California's UPK program. While implementation of UPK will look different based on each community's needs, this shared brand creates consistency and universal recognition of the program throughout California.

Early Edge California is a nonprofit advocacy organization dedicated to improving access to high-quality Early Learning experiences for all California children so they can have a strong foundation for future success.