

SB 1047 Social Media Toolkit

Expanding Access and Eligibility for Child Care Programs

CALL TO ACTION: Urge Senate Education Committee members and California legislators to support SB 1047 to expand access and eligibility for child care programs!

Senate Education Committee Hearing – Wednesday, April 6, 2022 at 9 am (PDT)

| Committee Members: | Twitter: | Facebook: |
|---|-----------------|-----------------------|
| Senator Connie M. Leyva (Chair) (D) | @SenatorLeyva | @SenatorLeyva |
| Senator Rosilicie Ochoa Bogh (Vice Chair) (R) | @rosilicie | @rosilicieochoabogh |
| Senator Dave Cortese (D) | @SenDaveCortese | @davecortese |
| Senator Brian Dahle (R) | @BrianDahleCA | @BrianDahleCalifornia |
| Senator Steven M. Glazer (D) | @Steve_Glazer | @SenatorGlazer |
| Senator Mike McGuire (D) | @ilike_mike | @SenatorMikeMcGuire |
| Senator Richard Pan (D) | @DrPanMD | @RichardPanMD |

SB 1047 Background:

The experiences and relationships of children in the first five years of life shape the architecture of their brain and build a foundation for future learning and success. Quality Early Learning experiences during the earliest years help set children on a path to thrive in school and life while supporting working parents.

SB 1047 expands eligibility for the California State Preschool Program (CSPP) and makes it easier for low-income families to enroll and stay enrolled in child care services.

Specifically this bill expands eligibility by allowing children as young as 18 months to be eligible for the CSPP program. SB 1047 will make it easier for low-income families to enroll in CSPP and other child care programs by establishing categorical eligibility and 24-month eligibility for low-income families. These changes will strengthen and promote efficiency in the Early Learning and Care system in California to better meet the needs of working parents and their children, particularly toddlers.

Bill Author: California State Senator Monique Limón (D-19)

- Twitter: @MoniqueLimonCA
- Facebook: @MoniqueLimonCA

| <u>Sponsors:</u> | Twitter: | Facebook: |
|-------------------------|-----------------|------------------|
| Early Edge California | @EarlyEdgeCA | @EarlyEdgeCA |
| Kidango | @kidango | @Kidango |

| | | |
|-----------------------|----------------|-----------------------|
| EveryChild California | @EveryChildCal | @EveryChildCalifornia |
|-----------------------|----------------|-----------------------|

Website: <https://earlyedgecalifornia.org/sb-1047-californias-elc-system-formerly-sb-50/>

Hashtags: #ECE4All #SB1047 #YesonSB1047 #EarlyLearning #Caleg

How can our partners and allies help?

1. **Tell your legislator to help working parents by supporting SB 1047 to expand access to quality Early Learning and Care.** Find your legislator here:
http://www.legislature.ca.gov/your_legislator.html
2. **Urge California Senate Education Committee members to support SB 1047 on Twitter and Facebook:**
 - #SB1047 will expand access to high-quality #EarlyLearning and Care to more low-income California families. **[INSERT COMMITTEE MEMBER HANDLE]**, please support #ECE4All!
 - I'm proud to support #SB1047 by **[INSERT BILL AUTHOR & SPONSOR HANDLES]** to help meet the needs of more children and families! **[INSERT COMMITTEE MEMBER HANDLE]**, please join me in supporting #ECE4All legislation.
 - #Caleg, help low-income California families by supporting SB 1047 to expand access to quality #EarlyLearning and Care! **[INSERT COMMITTEE MEMBER HANDLE]**
3. **Encourage others to support the bill on Twitter and Facebook with the hashtag #ECE4All:**
 - #SB1047 relieves low-income families of the burden and stress of finding the care their children need to thrive and be successful in school and life. Support #EarlyLearning and #ECE4All!
 - #SB1047 will remove existing barriers between child care and preschool contracts allowing providers more flexibility to serve children and families. Support #EarlyLearning and #ECE4All now!
 - #SB1047 will make it easier for families to maintain access to subsidized child care and preschool. That's why it is supported by child care advocates like **[INSERT SPONSOR HANDLES]**. #ECE4All

Graphics:

Facebook

#ECE4All

SB 1047 promotes a mixed-delivery Early Learning & Care system for California that meets the needs of working parents & their kids!



WHY WE SUPPORT SB 1047



EARLY EDGE
CALIFORNIA

kidango
Educating Children.
Inspiring Our Future.



EveryChild
CALIFORNIA



#ECE4All

SB 1047 will make it easier for families to maintain access to subsidized child care and preschool.



WHY I SUPPORT SB 1047



EARLY EDGE
CALIFORNIA

kidango
Educating Children.
Inspiring Our Future.



EveryChild
CALIFORNIA



#ECE4All

SB 1047 will
expand access to
high-quality Early
Learning & Care to
serve children 18
months through
age 5.



WHY I SUPPORT SB 1047



YES ON SB 1047.

Help low-income
California families
by expanding
access to quality
Early Learning &
Care!



SUPPORT SB 1047



Twitter

#ECE4All

SB 1047 promotes a mixed-delivery Early Learning & Care system for California that meets the needs of working parents & their kids!



WHY WE SUPPORT SB 1047



EARLY EDGE
CALIFORNIA



kidango
Educating Children,
Inspiring Our Future



EveryChild
CALIFORNIA



#ECE4All

SB 1047 will make it easier for families to maintain access to subsidized child care and preschool.



WHY I SUPPORT SB 1047



EARLY EDGE
CALIFORNIA



kidango
Educating Children,
Inspiring Our Future



EveryChild
CALIFORNIA



#ECE4All

**SB 1047 will expand
access to high-quality
Early Learning & Care
to serve children 18
months through age 5.**



WHY I SUPPORT SB 1047



YES ON SB 1047.

**Help low-income
California families
by expanding access
to quality Early
Learning & Care!**



SUPPORT SB 1047

