Promotional Toolkit

Simple blurb:
Early Edge California and partners have launched a new website for educators and administrators supporting Multilingual Learners in PreK-3rd Grade! The Multilingual Learning Toolkit is an online hub featuring research-based key principles, instructional strategies, and associated, free, practical, and easy-to-use resources that are focused on supporting the learning experience of children in PreK through 3rd Grade who have developed or are developing proficiency in both English and one or more languages.

The Toolkit provides a vetted selection of resources and best practices specifically for educators who support young Multilingual Learners as well as teacher education faculty, and is the result of a collaborative effort that includes researchers, practitioners, advocacy organizations, state agencies, and philanthropic organizations from California and across the nation.

Learn more by visiting: https://multilinguallearningtoolkit.org/

Expanded Newsletter Content:
Early Edge California and partners have launched a new website for educators and administrators supporting Multilingual Learners in PreK-3rd Grade!

The Multilingual Learning Toolkit is an online hub featuring a vetted selection of resources and best practices specifically for educators, administrators, and teacher education faculty whose work supports young Multilingual Learners. It is the result of a collaborative effort that includes researchers, practitioners, advocacy organizations, state agencies, and philanthropic organizations from California and across the nation.

Hear what educators and experts in the field have to say about the Toolkit!

The Multilingual Learning Toolkit features a Starter Guide that shares the research-backed, asset-based foundational principles for practitioners to know in order to best support Multilingual Learners. In addition, the Toolkit offers 11 Instructional Strategies—the essential elements of what educators and administrators need to know to best serve Multilingual Learners. They are structured into key questions that an educator may have and include evidence-based strategies and resources. The Toolkit offers hundreds of associated, free, practical, and easy-to-use resources directly related to the Instructional Strategies including an array of videos, handouts,
vignettes, and more from partner organizations. Start exploring the site by visiting the How to Use this Site section, where you’ll find all the tips you need to dive into learning.

Visit the Multilingual Learning Toolkit website and share with your colleagues who are educators, administrators, or faculty members focused on supporting the learning experiences of Multilingual Learners. You can also use this helpful promotional toolkit to spread the word about this exciting, new resource!

Suggested Social Media:

**Strategy:** posts are numbered in the suggested order for sharing on your social channels  
**Hashtags:** #MLToolkit #Multilingual #Multilingualism  
**Graphics:** All graphics displayed in this toolkit can be found in the accompanying webpage.

Partners:

Twitter: @EarlyEdgeCA  
Facebook: @EarlyEdgeCA  
LinkedIn: @early-edge-california

1. **Introducing the Multilingual Learning Toolkit:**

Twitter:  
The Multilingual Learning Toolkit is a new resource from @EarlyEdgeCA & partners for educators & administrators supporting P-3 #MultilingualLearners. It offers research-based principles, instructional strategies & free, easy-to-use resources. Check it out!  
https://bit.ly/3t5Xewr

Facebook/LinkedIn:  
The Multilingual Learning Toolkit is a brand new resource from @EarlyEdgeCA and partners designed specifically for educators and administrators supporting Multilingual Learners in PreK-3rd Grade! 🎉 It offers a vetted selection of resources and best practices and is the result of a collaborative effort that includes researchers, practitioners, advocacy organizations, state agencies, and philanthropic organizations from California and across the nation. The Toolkit includes a Starter Guide, Instructional Strategies, and a library with hundreds of resources including videos, handouts, vignettes, and more. Check it out! https://bit.ly/3t5Xewr #MLToolkit

##

2. **Promotional Video:**

Twitter:
Hear what educators & experts in the field have to say about the #MLToolkit! This NEW video from @EarlyEdgeCA & partners shares more about its benefits for teachers supporting Multilingual Learners & why it’s a game changer for CA’s Ed. system:
https://youtu.be/XVIAI6bLnuU

Facebook/LinkedIn:
The Multilingual Learning Toolkit provides so many resources to best support Multilingual Learners (MLs) including:

- How to Engage ML Families 🍁
- How to Set Up Your Classroom to Support MLs ✏️
- How to Develop ML children’s Home Language 🏡

Hear what educators and experts in the field have to say about the #MLToolkit! This new video from @EarlyEdgeCA and partners shares more about the Toolkit, how it benefits teachers in their support of ML children, and why it’s a game changer in supporting this important and growing population of students in California. https://youtu.be/XVIAI6bLnuU

##

3. How to Use this Site v1: Webpage

Twitter:
Not sure where to start on the #MLToolkit website? 🤔 Visit the “How to Use this Site” section to learn more about how to navigate the site, setting up your favorites account, and how to get started with the Toolkit’s various sections. https://bit.ly/2V8FAvh

Facebook/LinkedIn:
Ready to dive into the Multilingual Learning Toolkit website, but don’t know where to start? 🤔 Visit the “How to Use this Site” section where you can watch our new demo video to gain helpful tips about how to navigate the site—including setting up your Favorites account. On this page, you’ll also learn how to get started with the Toolkit’s various sections to optimize your experience with all the content it has to offer and find a collection of helpful User Guides specifically designed for Teachers, Administrators and PD Providers, and Teacher Education Faculty. Start exploring now! https://bit.ly/2V8FAvh

3a. How to Use this Site v2: How to Use this Site Video

Twitter:
The #MLToolkit has so many great things to offer educators & administrators supporting Multilingual Learners in PreK-3rd Grade! 🍎 Make sure you have the best experience with using the site by watching this video providing key tips to get started:
https://youtu.be/IUkOAf66ZE
Facebook/LinkedIn:
The Multilingual Learning Toolkit has so many great things to offer educators and administrators in their work to support Multilingual Learners in PreK-3rd Grade! 🍎 Make sure you have the best experience with using the site by watching this video providing key tips for getting started: https://youtu.be/IUkOAfoT6ZE #MLToolkit #Multilingualism

##

4. Read the Starter Guide:

Twitter:
Educators & Administrators supporting P-3 Multilingual Learners: to get the most out of the Multilingual Learning Toolkit begin by reading the Starter Guide. It lays out four key principles that are critical to know when working with Multilingual Learners. https://bit.ly/2Yhanat

Facebook/LinkedIn:
Educators and Administrators supporting P-3 Multilingual Learners: to get the most out of the Multilingual Learning Toolkit begin by reading the Starter Guide which lays out four key principles that are critical to know when working with Multilingual Learners. It's a great way to provide context for the other sections of the website. The Toolkit encourages educators to bring the perspectives found in the Starter Guide to all the work they do in serving ML children and their families. Learn more: https://bit.ly/2Yhanat

##

5. Read the 11 Instructional Strategies:

Twitter:
The #MLToolkit has 11 Instructional Topics to provide answers to key questions along with strategies drawn from the latest research on Multilingual Learners. Check them out, but remember: read the Toolkit’s Starter Guide before exploring these strategies! https://bit.ly/3yJQLrX

Facebook/LinkedIn:
The Multilingual Learning Toolkit features 11 Instructional Topics that provide answers to key questions along with strategies gleaned from the latest research on Multilingual Learner (ML) children. Each question area includes both research support for why it’s important as well as specific evidence-based strategies. Individual strategies across the different instructional topics are interconnected and should be implemented together, in a purposeful and connected manner. Learn more and if you haven’t already, remember to read the Toolkit’s Starter Guide before jumping into these strategies! 🍀 https://bit.ly/3yJQLrX
6. The Toolkit's Resources:

Twitter:
The #ML Toolkit has hundreds of resources under its Strategies and Resources section. 📚 All are organized by Instructional Strategy Topic and include videos, handouts, vignettes, and more from @EarlyEdgeCA & partner organizations. https://bit.ly/3yJQLrX

Facebook/LinkedIn:
The Multilingual Learning Toolkit includes hundreds of resources which you can find in the Strategies and Resources section of the website. 📚 Simply click on an Instructional Strategy Topic, and you’ll find evidence-based strategies each containing a selection of vetted, easy-to-use resources related to that strategy that include videos, handouts, vignettes, and more from @EarlyEdgeCA & partner organizations. Get started here once you’ve read the Starter Guide! https://bit.ly/3yJQLrX

##

7. Strategies in Action:

Twitter:
Find the #ML Toolkit’s “Strategies in Action” under each Instructional Strategy Topic. Written by experts in the field, they provide in-classroom scenarios of teachers using strategies and practices to support Multilingual Learners. 📝 https://bit.ly/3yJQLrX

Facebook/LinkedIn:
Among the many resources on the Multilingual Learning Toolkit that live under each Instructional Strategy Topic, you’ll find 3 “Strategies in Action”—one for each grade range (PreK-TK, K-1, or 2-3). These vignettes, written by experts in the field, Drs. Linda Espinosa, Marlene Zepeda, and Laurie Olsen, provide in-classroom scenarios depicting teachers utilizing strategies to support Multilingual Learners (MLs).

Each Strategy in Action includes a set of reflection questions for teachers and administrators to think about while reading the vignette and to help them actively engage in their own work with MLs. Check these out under the Strategies and Resources section! https://bit.ly/3yJQLrX

##

8. User Guides:

Twitter:
The #MLToolkit offers User Guides, designed to support teachers, administrators & professional development (PD) providers, & teacher education faculty to start using this online hub in their work supporting Multilingual Learners! 🚀 Get started today: https://bit.ly/2V8FAvh

Facebook/LinkedIn:
The Multilingual Learning Toolkit offers User Guides which are designed to support teachers, administrators and professional development (PD) providers, and teacher education faculty to start using this online hub in their work right away! 🚀 The guides offer a reflection tool to support educators in identifying priorities for their own learning, plus activities and protocols for exploring the resources in the site. Access the guides and reflection tool here: https://bit.ly/2V8FAvh